

# ADDON

ANNUAL MEETING OF  
VIDEO GAME CREATORS


APRIL 25 - 26, 2024 • RENNES, FRANCE

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CONFERENCES • MASTERCLASS  
BUSINESS DEVELOPMENT



**ADDON** offers a series of **conferences** and **masterclass** designed for video game production teams:

- **Conferences:** sharing technical knowledge to a large audience
  - **Masterclass:** hands-on technical workshops by experts for smaller groups
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**ADDON** main goals:

- Foster the **technical skills development** of professionals from the video game industry
- Facilitate **networking opportunities** to strengthen connections with industry peers
- Be an **inclusive** and **safe** event



## Rennes, Bretagne

### Where ?

- Maison des Associations (*conferences + masterlcass*)
- Auditorium des Champs Libres (*conferences*)
- Café des Champs Libres (*networking*)

### When ?

**Thursday 25 and Friday 26 April 2024**

### Who ?

#### **Employees of production teams and freelancers**

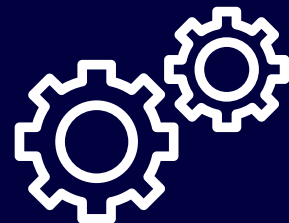
- Programmers
- Artists / tech artists
- Game designers, narrative designers
- Audio designers
- Producers...

# OUR STRENGTHS

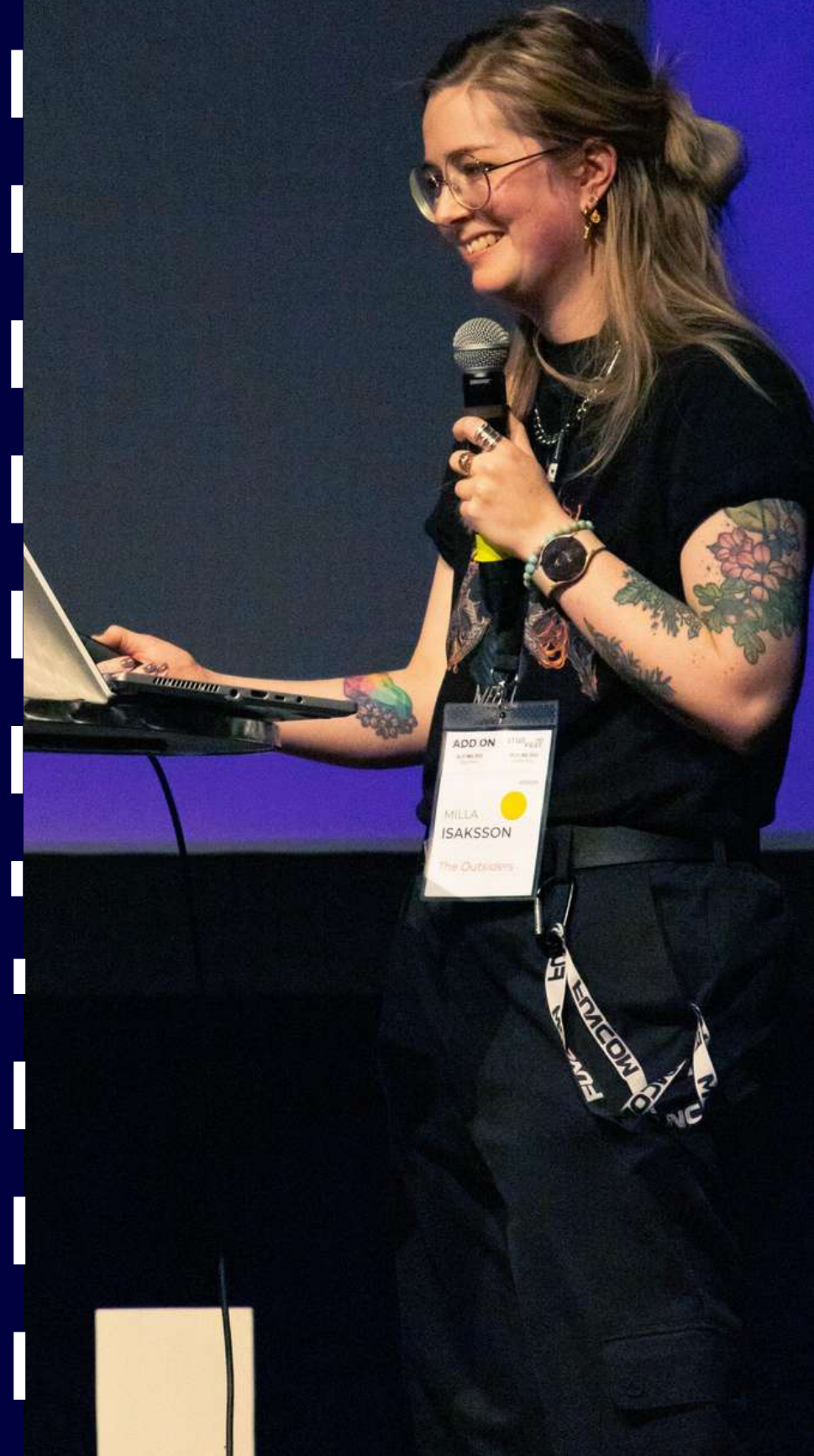
ADDON occupies a unique place in the landscape of French professional events regarding the video game industry.

Our differentiation is marked by two essential aspects:

**TECHNICITY**



**INCLUSIVITY**



# CONFERENCES

## By and for professionals

The topics covered during ADDON revolve around **6 major themes**. In 2024, no less than **25 conferences** will be held by professionals acknowledged for their expertise in those fields:

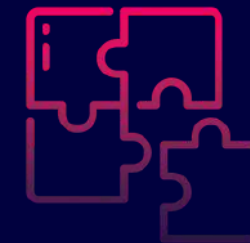
### Art / Tech Art



### Programming



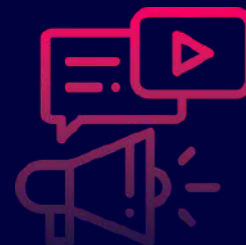
### Game Design



### Audio



### Producing / Management



### Inspiration



# MASTERCLASS

## Delving deeper into technicality

4 masterclasses will be held during ADDON to acquire **new techniques & skills**, and generate **new ideas**.

During those technical workshops, speakers delve deeper into their conference topics for in-depth technical exchanges and discussions with a smaller number of participants, allowing one-to-one exchanges and practical exercises.

- ➔ Targeted themes in 2024: Art/Tech Art, Game Design, Development, Audio
- ➔ 1 half-day per masterclass (3h30)
- ➔ Limited to 12 participants for each session

[More info](#)

# NETWORKING

## Easy and qualified networking

To streamline business exchanges, a meeting app is provided to participants during the event.

### Want to meet game devs and/or publishers ?

- ➔ b2match will be accessible on both days of ADDON to simplify on-site b2b meetings
- ➔ A team from Bretagne Compétitivité / Enterprise Europe Network will be on hand to ensure that on-site meetings run smoothly





## ADDON rates

PRO RATES

**SUPER EARLY BIRD** *until February 29* **165€**  
EXCL. VAT

**EARLY BIRD** *from March 1 to 31* **220€**  
EXCL. VAT

**FULL RATE** *from April 1 to 26* **330€**  
EXCL. VAT

NEW !

**MASTER CLASS** *rate for 1 masterclass seat  
ADDON pass required* **170€**  
EXCL. VAT

**-40%**

VIA EEN, SAVE 40% ON THE  
CURRENT RATE WITH THIS CODE:  
**ADDONxEEN\_2024**

**Get your tickets**

# CONTACTS



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